Industry & innovation

Chair: Martin Raditsch

President of ASTP Proton, Germany

The essence of collaboration is based on developing trustful interhuman relationships between partners that balance expectations and guided by using a collaboration canvas.

AESIS

Startups & societal impact

Chair: Florian Hoos

Director of the Centre for Entrepreneurship at TU Berlin, Germany

Universities are the ecosystems in which the new generation, with a different set of values (fostering the necessity of impact), want to create social impact startups. Therefore, universities need to adapt to the needs of their main stakeholder and make informed choices about the right ecosystem design to accommodate the changing needs.

AESIS

Evidence informed policy

Chair: James Wilsdon

*Vice Chair of INGSA & Professor of Research
Policy, University of Sheffield, UK*

You should invest more in an institution's capacity and networks to translate from evidence to policy

AESIS

Grand challenges

Chair: Frank Zwetsloot

CEO, AESIS Network, The Netherlands

Grand Challenges are sometimes wicked problems. They are different and nearly impossible to solve. Key to solve them is leaving the linear logic of impact within academia and planning for the long-term on the politics side.

AESIS

Stakeholder and co-creation

Chair: Gesche Krause

Senior research fellow,
Alfred Wegener Institute (AWI) & Institute for
Advanced Sustainability Studies (IASS), Germany

Formative evaluation needed.

AESIS

KPI's

Chair: Paul Wouters

Dean of Social Sciences & former
Director of CWTS, Leiden university, The Netherlands

Understand societal impact as a type of quality. Use big data analysis to support studies and formulate the key questions but do not replace judgement about quality by quantitative data about communication in key performance indicators.

AESIS

Measuring impact performance

Chair: Floortje Flippo

Regional Research Solutions Director, Elsevier, Netherlands

Continious community consultation and feedback in combination with transparency build a 'Tragfläche' (a foundation) for long term commitment and acceptance in impact measurement.

AESIS

Data & funding

Chair: Rainer Lange

Head of Research Policy, Wissenschaftsrat, Germany

Cooperate to use a variety of data that speak to your goals, but do not promise the one big impact metric.

AESIS

Universities & SDG progress

Chair: Ghada Bassioni

Vice Director International Collaboration Office
& Prof. and Head of the Chemistry Division, Ain Shams University, Egypt

Impact towards achieving SDG's has multiple facets inside and outside academia. Our understanding of how to get impact and how we measure impact has to change if science is going to help transform the world. This includes working with open minds and new models of change.

AESIS

University impact strategy

Chair: Barend van der Meulen

Head of research, Rathenau Instituut, Netherlands

When making strategies for impact, be aware that universities have a public role and are not businesses.

AESIS

Rotunde, 16:00-17:15

Interactive debate: 'Conditions for a successful impact policy'

Moderator: *Luc Soete*

Panel Members:
Roland Fischer
Toby Smith
Lidia Borrell-Damián

AESIS

In bold the questions that the audience voted for

Is there a need to highlight more the educational role of the science system as a key societal impact?

Can we have a balance between focusing on more basic and fundamental on the one hand and research in support of societal goals?

Does asking for expected impact (in the evaluation of proposals) deliver the intended effects?

Can we structure an impact policy without measurable indicators?

AESIS

In bold the questions that the audience voted for

What is the role of research institutions in demonstrating their larger impact and value for the public?

Is the concept of impact suitable for all kinds of research? Is there one-size-fit-all way of measuring impact?

What is the role of the citizens in research evaluation processes?

Does asking for immediate societal impact further increase the gap between the researchers' drive for new scientific findings?

AESIS